

Study: Retail e-commerce and COVID-19: How online shopping opened doors while many were closing

Released at 8:30 a.m. Eastern time in *The Daily*, Friday, July 24, 2020

In March 2020, measures were taken by all levels of government to slow the spread of COVID-19 in Canada. These actions significantly affected how consumers made retail purchases.

The article "[Retail e-commerce and COVID-19: How online shopping opened doors while many were closing](#)," published today, provides an overview of the Canadian retail trade sector in the wake of the pandemic, with a focus on how e-commerce took on greater importance. Using a custom data series from the Monthly Retail Trade Program, this paper presents the different trends observed across the Canadian retail trade subsectors.

Definitions, data sources and methods: survey number [2406](#).

The article "[Retail e-commerce and COVID-19: How online shopping opened doors while many were closing](#)," which is part of the series *StatCan COVID-19: Data to Insights for a Better Canada* ([45280001](#)), is now available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca) or Media Relations (613-951-4636; STATCAN.mediahotline-ligneinfomedias.STATCAN@canada.ca).