

Video: Joe Anonymous

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Check out Statistics Canada's video, "[Joe Anonymous](#)," which illustrates how we safeguard the personal information of Canadians.

For Statistics Canada, protecting the privacy of Canadians is not just a commitment. It is embedded in our day-to-day work and culture, and we work tirelessly to preserve the anonymity of Canadians.

The video shows how the information we collect is kept in the strictest confidence. It also provides an overview of how we ensure that none of the information that we release can identify individuals, families and businesses.

The video "[Joe Anonymous](#)" is available online.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca) or Media Relations (613-951-4636; STATCAN.mediahotline-ligneinfomedias.STATCAN@canada.ca).



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