

Film, television and video production, 2017

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The film, television, and video production industry reported \$8.3 billion in operating revenue in 2017, up 22.6% from 2015. Businesses in British Columbia (40.2%), Ontario (32.9%) and Quebec (21.6%) generated most of the revenue in 2017.

Television productions generated 63.9% of total industry sales in 2017, followed by feature films (19.8%).

Operating expenses rose 22.3% to \$7.5 billion in 2017 compared with 2015. Salaries, wages, commissions and benefits (\$2.7 billion) accounted for the largest share of total expenses.

The operating profit margin for this industry edged up from 2015 (8.5%) to 2017 (8.8%).

Note to readers

With the 2017 reference year, a new methodology has been implemented to produce estimates for the film, television and video production industry. This approach makes more intensive use of administrative data in addition to the collected data which allows for a better coverage of the population. It also ensures that estimates by province better reflect where filming activity is taking place. This has resulted in significant revisions to the financial data previously published for 2013 and 2015 to preserve comparability.

Businesses in the film, television and video production industry commonly hire other businesses to handle their payrolls. This practice contributes to lower industry estimates for salaries, wages, commissions and benefits, and higher estimates for cost of goods sold, as well as all other costs and expenses.

Available tables: [21-10-0059-01](#), [21-10-0078-01](#) and [21-10-0079-01](#).

Definitions, data sources and methods: survey number [2413](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca) or Media Relations (613-951-4636; STATCAN.mediahotline-ligneinfomedias.STATCAN@canada.ca).

