

Retail trade, June 2018

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Following a 2.2% increase in May, retail sales edged down 0.2% in June to \$50.7 billion. Sales were down in 6 of 11 subsectors, representing 52% of total retail trade.

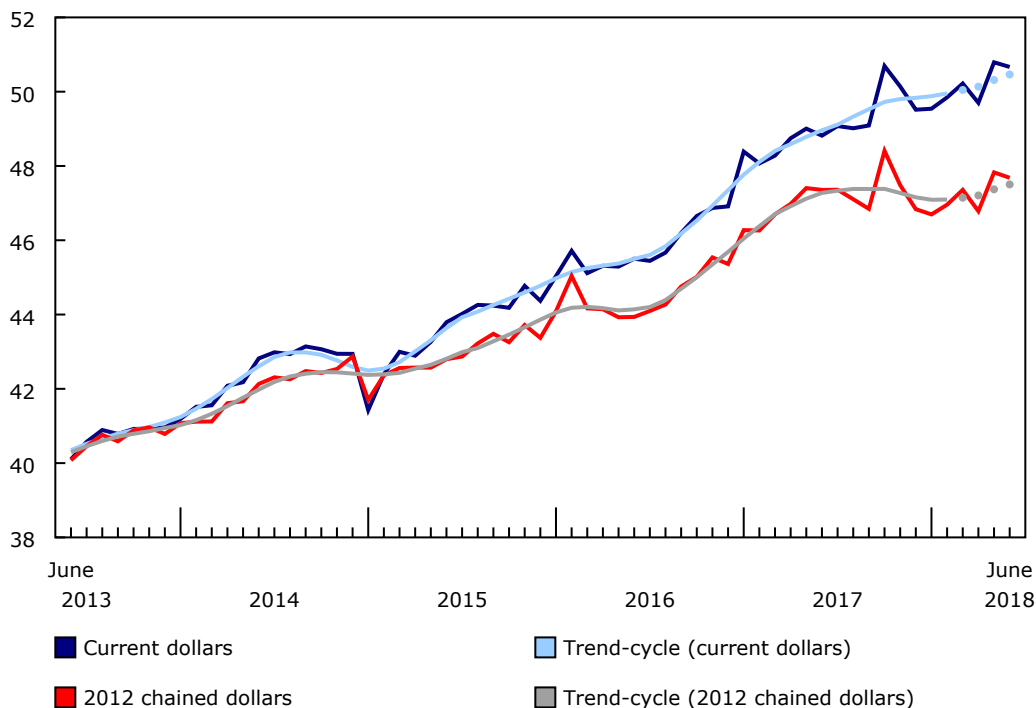
Lower sales at gasoline stations and motor vehicle and parts dealers more than offset higher sales at food and beverage stores and building material and garden equipment and supplies dealers. Excluding the first two subsectors, retail sales were up 0.3%.

After removing the effects of price changes, retail sales decreased 0.3%.

On a quarterly basis, retail sales were up 1.0% in the second quarter following a 0.5% decrease in the first quarter. In volume terms, retail sales increased 0.9% in the second quarter.

Chart 1
Retail sales decrease in June

billions of dollars



Source(s): Tables [20-10-0008-01](#) and [20-10-0078-01](#).

Lower sales at gasoline stations and motor vehicle and parts dealers

After increasing 5.2% in May, sales at gasoline stations decreased 2.3%, in part due to lower prices at the pump in June. In volume terms, sales at gasoline stations decreased 0.4%.

Sales at motor vehicle and parts dealers (-0.7%) were down for the second time in three months. Lower sales at new car dealers (-0.6%) and automotive parts, accessories and tire stores (-3.8%) accounted for the majority of the decline.



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Higher receipts were reported at food and beverage stores (+0.9%). Gains were reported at all store types within this subsector, led by supermarkets and other grocery stores (+1.2%). Specialty food stores, convenience stores and beer, wine and liquor stores were all up for the fourth consecutive month.

Building material and garden equipment and supplies dealers (+1.1%) and health and personal care stores (+0.6%) also reported higher sales in June.

Sales down in six provinces

Retail sales were down in six provinces in June.

British Columbia (-1.8%) reported the largest decrease in dollar terms, with sales down in 10 of 11 subsectors. Following a 1.0% decline in May, lower sales were also reported in the census metropolitan area (CMA) of Vancouver (-2.1%).

After increasing for five consecutive months, retail sales declined 1.2% in Alberta. Despite this decline, sales remain above the level in April.

In Quebec, retail sales declined 0.7%, largely due to lower sales at new car dealers. Retail sales in the Montréal CMA (-0.3%) were also down.

Retail sales in Ontario rose 0.7% on the strength of higher sales at food and beverage stores and, to a lesser extent, motor vehicle and parts dealers. In the Toronto CMA (+2.0%), retail sales rose for the fourth time in five months.

Sales continued their upward trend in Manitoba (+1.8%), while retail sales in Saskatchewan rose 1.4%, which more than offset the decline in May.

E-commerce sales by Canadian retailers

The figures in this section are based on unadjusted (that is, not seasonally adjusted) estimates.

On an unadjusted basis, retail e-commerce sales totalled \$1.4 billion, representing 2.6% of total retail trade. On a year-over-year basis, retail e-commerce rose 18.0%, while total unadjusted retail sales increased 4.2%

Summary tables of unadjusted data by [industry](#) and by [province and territory](#) are now available.

For information on related indicators, refer to [Latest statistics](#).

Note to readers

All data in this release are seasonally adjusted and expressed in current dollars, unless otherwise noted. For information on seasonal adjustment, see [Seasonally adjusted data – Frequently asked questions](#).

With this release, volume data in table 20-10-0078-01 have been revised back to January 2009 in order to incorporate updated weights based on annual revisions to the retail commodity survey.

Statistics Canada's retail e-commerce figures include the electronic sales of two distinct types of retailers. The first type do not have a storefront. These businesses are commonly referred to as 'pure-play' Internet retailers and are classified to North American Industry Classification System (NAICS) 45411—Electronic Shopping and Mail Order Houses. The second type have a storefront and are commonly referred to as 'brick and mortar' retailers. If the online operations of a brick and mortar retailer are separately managed, they too are classified to NAICS 45411.

Common electronic commerce transactions, such as travel and accommodation bookings, ticket purchases and financial transactions are not included in Canadian retail sales figures. For more information on individual Internet use and e-commerce, consult the most recent release of the [Canadian Internet Use Survey](#) and/or the [Survey of Digital Technology and Internet Use](#).

For more information on retail e-commerce in Canada, see [Retail E-Commerce in Canada](#).

Total retail sales expressed in volume terms are calculated by deflating current dollar values using consumer price indexes. The retail sales series in chained (2012) dollars is a chained Fisher volume index with 2012 as the reference year. For more information, see [Calculation of Volume of Retail Trade Sales](#).

For information on trend-cycle data, see the [StatCan Blog](#) and [Trend-cycle estimates – Frequently asked questions](#).

Real-time tables

Real-time tables 20-10-0054-01 and 20-10-0079-01 will be updated on September 10.

Next release

Data on retail trade for July will be released on September 21.

Table 1
Retail sales by province, territory and census metropolitan area – Seasonally adjusted

	June 2017	May 2018 ^r	June 2018 ^P	May to June 2018	June 2017 to June 2018
	millions of dollars			% change	
Canada	48,816	50,791	50,666	-0.2	3.8
Newfoundland and Labrador	758	743	737	-0.8	-2.8
Prince Edward Island	189	204	202	-1.0	6.6
Nova Scotia	1,327	1,337	1,320	-1.2	-0.6
New Brunswick	1,044	1,066	1,069	0.2	2.3
Quebec	10,373	10,974	10,901	-0.7	5.1
Montréal	4,624	5,072	5,056	-0.3	9.3
Ontario	17,890	18,736	18,862	0.7	5.4
Toronto	7,430	7,536	7,683	2.0	3.4
Manitoba	1,668	1,705	1,735	1.8	4.0
Saskatchewan	1,609	1,638	1,661	1.4	3.2
Alberta	6,749	6,966	6,882	-1.2	2.0
British Columbia	7,044	7,254	7,126	-1.8	1.2
Vancouver	3,360	3,400	3,328	-2.1	-1.0
Yukon	64	67	68	1.7	6.6
Northwest Territories	64	66	65	-0.2	2.9
Nunavut	37	36	36	0.7	-2.5

^r revised

^P preliminary

Note(s): Figures may not add up to totals as a result of rounding.

Source(s): Table 20-10-0008-01.

Table 2
Retail sales by industry – Seasonally adjusted

	June 2017	May 2018 ^r	June 2018 ^p	May to June 2018 ^p	June 2017 to June 2018 ^p
	millions of dollars			% change	
Total retail trade (current dollars)	48,816	50,791	50,666	-0.2	3.8
Total retail trade (2012 chained dollars)	47,356	47,827	47,681	-0.3	0.7
Total excluding motor vehicle and parts dealers	35,657	37,072	37,043	-0.1	3.9
Total excluding motor vehicle and parts dealers and gasoline stations	30,761	31,216	31,323	0.3	1.8
Motor vehicle and parts dealers	13,159	13,719	13,623	-0.7	3.5
New car dealers	10,615	11,010	10,948	-0.6	3.1
Used car dealers	899	939	955	1.7	6.3
Other motor vehicle dealers	834	883	866	-1.8	3.9
Automotive parts, accessories and tire stores	811	887	853	-3.8	5.2
Furniture and home furnishings stores	1,564	1,564	1,553	-0.7	-0.7
Furniture stores	968	965	964	-0.2	-0.4
Home furnishings stores	596	598	589	-1.6	-1.2
Electronics and appliance stores	1,278	1,373	1,369	-0.3	7.1
Building material and garden equipment and supplies dealers	3,077	3,220	3,255	1.1	5.8
Food and beverage stores	10,193	10,173	10,264	0.9	0.7
Supermarkets and other grocery (except convenience) stores	7,004	6,849	6,932	1.2	-1.0
Convenience stores	656	691	694	0.4	5.8
Specialty food stores	623	664	668	0.7	7.4
Beer, wine and liquor stores	1,911	1,970	1,970	0.0	3.1
Health and personal care stores	3,876	3,850	3,873	0.6	-0.1
Gasoline stations	4,896	5,855	5,720	-2.3	16.8
Clothing and clothing accessories stores	2,808	2,879	2,867	-0.4	2.1
Clothing stores	2,145	2,224	2,209	-0.7	3.0
Shoe stores	358	347	349	0.7	-2.3
Jewellery, luggage and leather goods stores	305	307	308	0.3	0.8
Sporting goods, hobby, book and music stores	1,068	1,051	1,057	0.6	-1.0
General merchandise stores	5,676	5,779	5,781	0.0	1.9
Miscellaneous store retailers	1,221	1,326	1,303	-1.7	6.7

^r revised

^p preliminary

Note(s): Figures may not add up to totals as a result of rounding.

Source(s): Tables [20-10-0008-01](#) and [20-10-0078-01](#).

Table 3
Retail sales by industry at 2012 constant prices – Seasonally adjusted

	June 2018 ^P	April to May 2018	May 2017 to May 2018	May to June 2018	June 2017 to June 2018
	millions of dollars	% change			
Total retail trade at 2012 constant prices¹	47,707	2.2	0.9	-0.3	0.6
Total excluding motor vehicle and parts dealers	35,543	1.6	1.0	-0.0	0.2
Total excluding motor vehicles and parts dealers and gasoline stations	30,057	1.1	1.8	0.1	1.2
Motor vehicle and parts dealers	12,164	4.1	0.4	-1.2	1.8
New car dealers	9,758	4.0	-0.6	-1.1	1.4
Used car dealers	844	5.7	3.2	1.3	5.1
Other motor vehicle dealers	745	-0.7	2.9	-1.5	1.5
Automotive parts, accessories and tire stores	817	8.1	8.1	-3.9	3.2
Furniture and home furnishings stores	1,515	-0.3	2.0	-0.6	0.7
Furniture stores	947	-0.9	2.5	0.0	1.8
Home furnishings stores	568	0.9	1.4	-1.7	-1.0
Electronics and appliance stores	1,559	-0.4	8.2	-0.3	9.3
Building material and garden equipment and supplies dealers	2,997	5.7	6.2	0.6	4.2
Food and beverage stores	9,382	-1.4	-0.8	0.7	-0.1
Supermarkets and other grocery (except convenience) stores	6,377	-2.4	-2.6	0.8	-1.6
Convenience stores	602	1.0	3.2	2.4	4.7
Specialty food stores	599	1.7	10.3	0.0	7.7
Beer, wine and liquor stores	1,804	0.4	1.2	-0.1	1.3
Health and personal care stores	4,017	0.5	0.1	0.7	0.5
Gasoline Stations	5,486	4.1	-3.1	-0.4	-4.9
Clothing and clothing accessories stores	2,814	3.0	4.6	-1.0	0.9
Clothing stores	2,179	2.0	6.2	-1.4	1.4
Shoe stores	348	6.4	1.5	0.3	-2.2
Jewellery, luggage and leather goods stores	288	7.5	-2.4	0.3	1.8
Sporting goods, hobby, book and music stores	1,032	0.3	0.6	0.4	-1.1
General merchandise stores	5,501	2.6	1.6	-0.4	-0.1
Miscellaneous store retailers	1,241	5.0	6.0	-1.7	6.2

^P preliminary

1. Using Laspeyres method

Note(s): Figures may not add up to totals as a result of rounding.

Source(s): Table [20-10-0078-01](#).

Table 4
Retail e-commerce sales – Unadjusted

	June 2017	May 2018 ^r	June 2018 ^p	June 2018 ^p
	millions of dollars			% change
Retail trade sales (44-453)	52,906	56,991	54,948	3.9
Electronic shopping and mail-order houses sales (45411)	841	1,041	1,043	24.1
Retail e-commerce ¹	1,227	1,471	1,448	18.0
Retail e-commerce ¹ (% of total retail trade)	2.28	2.54	2.59	...

^r revised

^p preliminary

... not applicable

1. Retail e-commerce includes e-sales from both store retailers included in NAICS 44-453 and non-store retailers included in electronic shopping and mail order houses (NAICS 45411).

Note(s): For more information on retail e-commerce, see [Retail E-Commerce in Canada](#).

Source(s): Table [20-10-0072-01](#).

Available tables: [20-10-0008-01](#), [20-10-0072-01](#) and [20-10-0078-01](#).

Definitions, data sources and methods: survey numbers [2406](#) and [2408](#).

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