

Canada and the World Statistics Hub

Released at 8:30 a.m. Eastern time in *The Daily*, Friday, April 27, 2018

The *Canada and the World Statistics Hub* gathers data from a number of Statistics Canada products and presents the information in a single interactive analytical product. The Statistics Hub makes it easier for users to find and analyze the wealth of information that Statistics Canada publishes related to Canada's economic and financial activity with the world.

The first release of this product in July 2017 illustrated Canada's economic and financial relationship with the United States, Canada's most important trading partner. This second release of the *Canada and the World Statistics Hub* includes information for six other major partners: the [United Kingdom](#), [Japan](#), [China](#), [Mexico](#), [Germany](#) and [France](#).

The second release of the Statistics Hub also contains new information on the characteristics of importers of goods in Canada, complementing the existing data on the characteristics of exporters. It also includes a comparison of data on bilateral trade in goods with the United States which outlines the differences between the published imports of one country and the published exports of the other, as well as factors responsible for these differences. This information will be updated on a quarterly basis.

Note to readers

Content of the Statistics Hub

The Canada and the World Statistics Hub presents information according to four main topics: trade, investment, employment and travel. Key indicators are available for each of the topics, including merchandise trade by province, trade in services, trade by enterprise characteristics, foreign direct investment, foreign affiliate statistics and much more. The Statistics Hub also provides links to more detailed data and information about definitions, concepts and methods.

It should be noted that information available for the United Kingdom, Japan, China, Mexico, Germany and France, while still fairly detailed, is not as comprehensive as the information available for the United States. Data sources used to compile the international accounts enable the generation of more detailed data for the United States in comparison with these countries.

Bilateral trade statistics

In principle, a country's bilateral international accounts should mirror those of its trading partners. In practice, this is rarely the case because countries use different data sources and statistical methods, and may apply international standards differently. Differences in bilateral trade and investment statistics are common and are becoming more important to understand with increasing globalization. The publication of bilateral trade in goods data with the United States is a step toward helping data users make sense of the data and use them appropriately.

The *Canada and the World Statistics Hub* ([13-609-X](#)) is now available.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca) or Media Relations (613-951-4636; STATCAN.mediahotline-ligneinfomedias.STATCAN@canada.ca).

