

Amusement and recreation industry, 2016

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Amusement parks and arcades

Operating revenue for the amusement parks and arcades industry group increased 9.6% to \$556.0 million in 2016, which coincided with recent investments in rides and attractions.

E-commerce sales accounted for \$108.1 million of total operating revenue. Operating expenses increased by 9.9% to \$474.0 million, resulting in an operating profit margin of 14.8%. Salaries, wages, commissions and benefits increased 13.6% from 2015 to \$173.0 million in 2016.

Ontario was the largest contributor to total operating revenue (48.7%), followed by Quebec (22.9%), Alberta (12.4%) and British Columbia (10.1%). In dollar terms, Ontario (up 8.5% to \$271.0 million) was the largest contributor to the change in operating revenue in 2016, followed by Quebec (+12.0%) and British Columbia (+20.2%).

Other amusement and recreation industries

The other amusement and recreation industry group includes fitness and recreational sports centres, golf courses and country clubs, skiing facilities and all other amusement and recreation industries.

Operating revenue for the other amusement and recreation industry group grew 6.1% to \$9.7 billion in 2016, while operating expenses increased 6.0% to \$9.3 billion. E-commerce sales accounted for \$547.5 million of the total operating revenue. The operating profit margin for the industry was 4.1%.

Fitness and recreational sports centres

Fitness and recreational sports centres accounted for 37.3% of the industry group's total operating revenue in 2016, up from 35.4% in 2015. Operating revenue rose 11.9% to \$3.6 billion in 2016, following a 6.9% increase the previous year. Operating expenses rose 12.1%, leading to an operating profit margin of 4.8%.

Ontario (44.3%) accounted for the largest share of the industry operating revenue, followed by Alberta (16.2%), British Columbia (14.3%) and Quebec (14.1%). Businesses in Ontario were the largest contributors to the annual growth rate in 2016, reporting a 15.1% increase in total operating revenues compared with 2015.

Golf courses and country clubs

Golf courses and country clubs accounted for 26.0% of the industry group's total operating revenue in 2016. Operating revenue was stable for this industry from 2015 to 2016, edging up 0.5%.

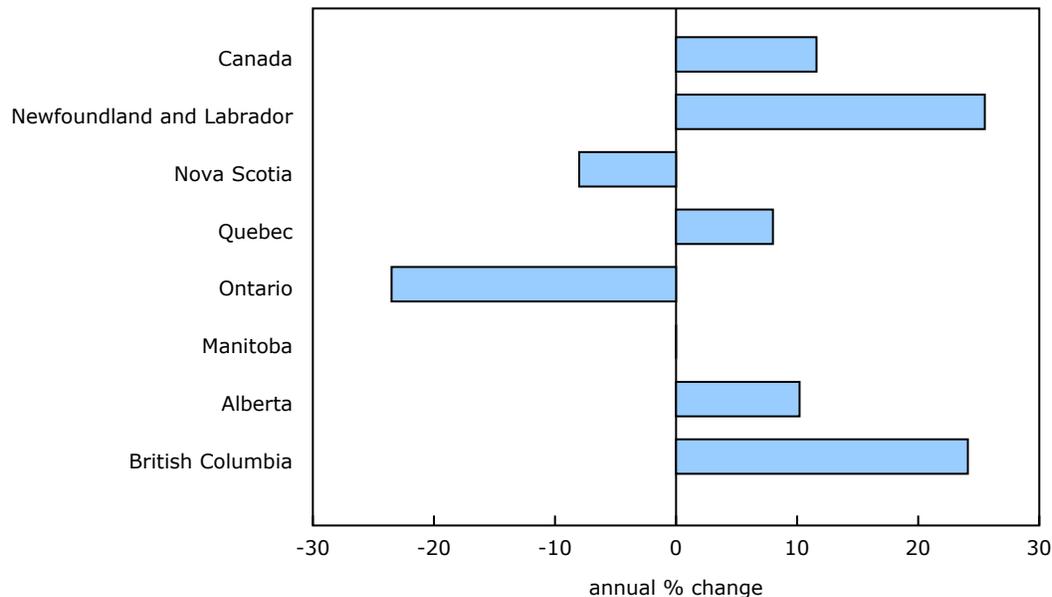
The three largest provinces in this industry, Ontario (+0.9%), Quebec (+3.1%) and Alberta (+1.0%) reported higher operating revenue in 2016. However, these gains were almost completely offset by a decline in British Columbia (-4.3%), largely due to record rainfall in the metropolitan Vancouver area.

Skiing facilities

Skiing and skiing facilities accounted for 9.7% of the industry group's total operating revenue in 2016. Operating revenue increased by 11.6% to \$941.2 million. Operating expenses rose by 9.1% while salaries, wages and benefits increased by 11.3%. The main contributor to the increase in operating revenue in 2016 was a double-digit gain in British Columbia (+24.1%), where higher than average snowfall was recorded. Notable gains in Alberta (+10.2%) and Quebec (+8.0%) also contributed to the increase. Skiing operating revenue in Ontario declined 23.5%, mainly due to poor weather conditions, punctuated by lower than average winter snowfall.



Chart 1
Operating revenue of skiing facilities



Source(s): CANSIM table [361-0036](#).

All other amusement and recreation industries

The all other amusement and recreation industries subgroup made up the remainder of the other amusement and recreation industry group and includes marinas, bowling alleys, recreational sports teams, observation towers and all other related activities. These industries generated total operating revenue of \$2.6 billion in 2016, up 2.5% from 2015. Total operating expenses increased 2.0% to \$2.4 billion, resulting in an operating profit margin of 6.8%.

Note to readers

Data for 2014 and 2015 have been revised.

Available in CANSIM: tables [361-0036](#), [361-0037](#) and [361-0103](#).

Definitions, data sources and methods: survey number [2425](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca) or Media Relations (613-951-4636; STATCAN.mediahotline-ligneinfomedias.STATCAN@canada.ca).