

Film, television and video post-production, 2015

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Total operating revenue for the film, television and video post-production industry rose 23.6% from 2013 to \$994.5 million in 2015, largely driven by higher sales of visual effects and animation services. At the same time, total operating expenses increased by 24.1% from 2013 to \$898.8 million in 2015. Nearly half of the industry expenses (48.3%) were associated with salaries, wages, commissions and benefits.

The industry operating profit margin fell from 10.0% in 2013 to 9.6% in 2015. Ontario firms recorded an operating profit margin of 16.1%, while firms in Quebec (6.6%) and British Columbia (4.9%) posted operating profit margins below the national average.

Firms in Ontario, British Columbia, and Quebec combined accounted for the vast majority (98.2%) of total national post-production operating revenue. Ontario firms earned 34.8% of total operating revenues in 2015, followed by firms in British Columbia (32.0%) and Quebec (31.5%).

Canadian post-production firms offer a wide array of services. In 2015, visual effects and animation services (including 3D visual effects) accounted for 60.4% (\$531.1 million) of total industry sales, followed by motion picture film laboratory services at 9.5% (\$83.3 million) and editing services at 7.6% (\$67.2 million).

Domestic clients purchased \$708.2 million of the industry's output in 2015, representing 80.5% of all sales.

Note to readers

The Survey of Service Industries: Film, Television and Video Post-production is conducted every two years.

Data for 2013 have been revised.

Available in CANSIM: tables [361-0047](#), [361-0048](#), [361-0057](#) and [361-0058](#).

Definitions, data sources and methods: survey number [2415](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca) or Media Relations (613-951-4636; STATCAN.mediahotline-ligneinfomedias.STATCAN@canada.ca).

