

Spectator sports, event promoters, artists and related industries, 2014

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Total operating revenue for spectator sports, event promoters, artists and related industries grew 8.7% from \$7.9 billion in 2013 to \$8.6 billion in 2014. Total operating expenses were \$7.6 billion.

Promoters (presenters) of performing arts, sports and similar events (42.0%) accounted for the largest share of total operating revenue of these four industry groups in 2014. Spectator sports (33.9%), which rebounded following the National Hockey League player lockout, had the second largest share, followed by independent artists, writers and performers (19.3%). Agents and managers for artists, athletes, entertainers and other public figures accounted for the remaining 4.8%.

Promoters (presenters) of performing arts, sports and similar events

Total operating revenue for promoters (presenters) of performing arts, sports and similar events was \$3.6 billion in 2014, an 8.4% gain from 2013. Total operating expenses were \$3.5 billion, resulting in an operating profit margin of 3.4%. Salaries, wages, commissions and benefits were \$711.5 million. Businesses in this industry include live theatres, sports stadiums, performing arts promoters, festivals, sports promoters and other presenters with and without facilities.

Spectator sports

The spectator sports industry group, composed of sports teams playing for a paying audience, horse race tracks, racing events and independent athletes, had total operating revenue of \$2.9 billion in 2014, up 14.9% from the previous year. Total operating expenses grew 14.6% to \$2.8 billion, resulting in an operating profit margin of 4.6%. Salaries, wages, commissions and benefits grew 15.4% to \$1.3 billion, representing 45.4% of total operating expenses.

These increases were due, in part, to the rebound from the National Hockey League player lockout, which occurred from September 2012 to January 2013.

Independent artists, writers and performers

Total operating revenue of independent artists, writers and performers was \$1.7 billion in 2014, while total operating expenses were \$1.0 billion, resulting in an operating profit margin of 39.0%. Salaries, wages, commissions and benefits totalled \$193.9 million.

Agents and managers for artists, athletes, entertainers and other public figures

Agents and managers for artists, athletes, entertainers and other public figures, the smallest of the four industry groups, had total operating revenue of \$411.9 million and total operating expenses of \$330.8 million in 2014, resulting in an operating profit margin of 19.7%. Salaries, wages, commissions and benefits were the largest expense item, accounting for 32.2% of total operating expenses.

Note to readers

Data for 2012 and 2013 have been revised.



Available in CANSIM: tables [361-0045](#), [361-0046](#) and [361-0067](#).

Definitions, data sources and methods: survey number [5132](#).

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; STATCAN.infostats-infostats.STATCAN@canada.ca) or Media Relations (613-951-4636; STATCAN.mediahotline-ligneinfomedias.STATCAN@canada.ca).