

# StatCan Blog, March 2015

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## Businesses count

Statistics Canada is definitely in the business of reporting on businesses.

The business sector is a key component of Canada's economic lifeblood, so it is no surprise that the agency devotes time and resources to gauging the performance of enterprises from the smallest of the small businesses to the country's corporate giants.

This month, the *StatCan Blog* examines the work done to track business statistics in this country. One of the major advances in recent years was the introduction of the Integrated Business Statistics Program. The program aims to provide a standard framework for business surveys to improve efficiencies, enhance StatCan's data products and also lighten the paperwork for participants by cutting down on duplication.

Last fall, a small survey program on aquaculture released the first results based on these new datasets. In the months ahead, results from more and larger surveys will be released. By 2019, a total of 150 surveys, or 80% of the agency's business surveys, will be produced using the new process.

The March 2015 edition of the *StatCan Blog* is now available from the *Stay Connected* module of our website.

For more information, contact us (toll-free 1-800-263-1136; 514-283-8300; [infostats@statcan.gc.ca](mailto:infostats@statcan.gc.ca)).

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