

Characteristics of international overnight travellers, second quarter 2014

Released at 8:30 a.m. Eastern time in *The Daily*, Wednesday, November 26, 2014

Preliminary data on the characteristics of international overnight travellers for the second quarter are now available upon request.

The primary objective of the International Travel Survey is to provide statistics on travellers, to and from Canada, their characteristics of travel and spending levels.

The Mail-back and E-Questionnaires and Air Exit Survey are components of the International Travel Survey. The survey is conducted by Statistics Canada to meet the requirements of the balance of payments of the System of macroeconomic accounts. The survey provides a full range of statistics on international travellers (visitors to Canada and Canadian residents returning to Canada), including detailed characteristics of their trips such as expenditures, activities, places visited and length of stay.

In addition to fulfilling balance of payments requirements, the information collected in the questionnaires is used by the Tourism Satellite Account, Canada Border Services Agency, the Canadian Tourism Commission, provincial tourism agencies, the United States Department of Commerce, the Organisation for Economic Co-operation and Development (OECD), banks, investment companies, other private sector industries and independent researchers. The information is also used for reporting to international organizations such as the World Tourism Organization, the OECD and the Pacific-Asia Travel Association.

Definitions, data sources and methods: survey number [3152](#).

Data are now available from the International Travel Survey. Tables, various statistical profiles and microdata files of characteristics of international travellers for the second quarter are now available on request.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).

