## Beta testing: Revising how Statistics Canada publishes information, November 12 to December 12, 2014

Released at 8:30 a.m. Eastern time in The Daily, Wednesday, November 12, 2014

Today, Statistics Canada begins testing of a new way to organize its statistical output. The goal is to make sure that Statistics Canada products are user friendly and easy to find on the agency's website.

As part of a multi-year project to develop a new dissemination model, the agency is inviting users to visit its beta site and provide feedback. The information obtained will be used to develop a more dynamic online presence that is easier to navigate and makes information more readily accessible to a wide range of data users.

Users are invited to rate pages, provide comments and join in the discussion forum. The dialogue between the agency and its users will continue through to December 12. Launch of Statistics Canada's new website is slated for fall 2015.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; 514-283-8300; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).



