Canadian Internet Use Survey, 2010

Released at 8:30 a.m. Eastern time in The Daily, Friday, April 19, 2013

The two public use microdata files from the 2010 Canadian Internet Use Survey are now available.

Note to readers

The 2010 Canadian Internet Use Survey, sponsored by Industry Canada, was conducted in October and November as a supplement to the Labour Force Survey.

The first file, the household component, contains information collected from more than 30,000 private households in the 10 provinces. The second file, the individual component, contains information collected from more than 22,000 respondents aged 16 and over in the 10 provinces.

The household component provides information about household access to the Internet, including connection type and devices used to access the Internet. The individual component includes information on the frequency and intensity of Internet use, the specific uses of the Internet from the home, the purchase of products and services (electronic commerce), and other issues related to Internet use such as concerns over privacy.

The content for both files is supplemented by information on socio-economic characteristics (e.g., household income) and some sub-provincial geographic detail.

Available in CANSIM: tables 358-0167 to 358-0171 and 358-0189.

Definitions, data sources and methods: survey number 4432.

The products *Canadian Internet Use Survey (Household Component) - Public Use Microdata File,* 2010 (56M0004X), and *Canadian Internet Use Survey (Individual Component) - Public Use Microdata File,* 2010 (56M0005X), are now available from the *Browse by key resource* module of our website under *Publications*.

The initial results from the 2010 Canadian Internet Use Survey were released in *The Daily* on May 25, 2011, and on October 12, 2011.

For more information, or to enquire about the concepts, methods or data quality of this release, contact us (toll-free 1-800-263-1136; infostats@statcan.gc.ca) or Media Relations (613-951-4636; mediahotline@statcan.gc.ca).